

# AGENDA

Skagit Video Workgroup Meeting

Wednesday, February 3<sup>rd</sup> 2021

1:00 pm – 3:00 pm

1:00 – 1:05

## Logging in

Tech Check

Agenda Overview

1:05 – 2:00

## Deep dive into the survey data

Review findings, trends

Discuss other ideas for sorting the data

Discuss follow-up interview questions, ideas

2:00 – 2:50

## Review Draft Skagit Video Strategy

What is it and why do we need it?

Fill in the blanks:

- Video content
- Core messages

2:50 – 3:00

## Looking ahead, to the creative part!

Discuss next steps

Define goals for next meeting

To bring to next meeting: examples of favorite videos to replicate  
(overall feel, intro, video work, music, etc.)